

DYNAMIC WOMEN

# ANITA LANG

**IMI DESIGN  
FOUNDER, PRINCIPAL DESIGNER**

Anita Lang is known to us as a leader of a successful luxury interior design firm, yet the multi-faceted designer has many other passions; from her interest in quantum physics, to riding her Ducati, or her yearly pilgrimage to Burning Man. By 22 she started her first design company. Lang's talent and strong work ethic led to the success of IMI Design, her design studio, Design 528, her couture furniture line, and The Inspire Foundation, her philanthropic nonprofit. Based in Scottsdale, she and her firm have been recognized for exceptional design work throughout the US market in luxury residential, hospitality, and commercial design.

*"Life is too short to waste on mediocracy. The places we live and work should inspire us. Beauty elevates the human spirit!"*

**What is your biggest accomplishment this year?** Learning how to drive a forty-five foot vintage greyhound bus by myself, "jake brake" and all! I drove it for 18 hours all the way to Burning Man... and then back! I feel like I can do anything now!

**What is the greatest lesson you've learned so far in life?** To listen to my own inner voice. I believe that truth, power, and divinity live within each of us.

**What is a guiding force in your life?** "Joy". We all have tough times but we can choose to be happy. To live fully, I believe play is essential, whether it's dancing with friends, riding motorcycles, designing with my team, or adventuring with my kids. It keeps us young!

**What is next on your career horizon?** Some very exciting ventures including a product line launch that is good for the soul.

7007 E. 5th Ave., Scottsdale, AZ 85251

480.970.8079

[imidesignstudio.com](http://imidesignstudio.com)

Carrie Evans Photography

